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EYE SPY



INTELLIGENCE MAGAZINE

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MEDIA AND ADVERTISING INFORMATION

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Thank you for requesting Eye Spy's Media Pack and Advertising Rate Card.

Eye Spy is the world's only intelligence and espionage newsstand magazine. As such, it is a firm favourite with both professionals and the public alike. Established in December 2000, Eye Spy first appeared in May 2001, and has recently celebrated publication of its 50th edition.

As a specialist magazine, Eye Spy boasts a huge circulation of over 40,000 worldwide. The magazine is available in most high street book stores including W.H. Smith, Borders and Barnes and Noble, and most major and regional airports and train stations (travel points). It is also on sale in a further 14,000 smaller outlets. Eye Spy is on sale in 42 countries worldwide. Of further interest, Eye Spy has a massive subscriber following, including 300 official intelligence, defence, government and embassy offices. These include prestigious and notable agencies and officials.

Eye Spy is famous for its professional and responsible comment and features - most of which concern espionage tradecraft and intelligence gathering.

Eye Spy consultants feature regularly on television and radio and have often been called upon to assist film and documentary makers.

Please digest the content of this media pack, but do not hesitate to contact me if I can be of further assistance.

Assuring you of my best attention at all time

Mark Birdsall
Managing Editor

e-mail: editor@eyespy.com

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EYE SPY INTELLIGENCE MAGAZINE MEDIA DATA

Publisher Eye Spy Publishing Limited

Published from United Kingdom

Printed in United Kingdom

Language English only

Frequency 8 Times a year (every 6-7 weeks)

Format A4

Number of pages 84 Full colour throughout

DISTRIBUTION International 40-42 Countries

Distributors

United Kingdom/Europe/Worldwide Imagine UK

North America Curtis Circulation

Circulation 40,000-45,000

United Kingdom 15,000

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Eye Spy bridges the gap between official intelligence services and the public. "Demystifies" is a word frequently used to describe the magazine

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Minimum charge

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\$20.00 USA

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PUBLISHING SCHEDULE 2010-11

EYE SPY ISSUE NUMBER	ON SALE DATE	ADVERTISERS COPY CLOSE DATE
Number 66	18 February 2010	1 February 2010
Number 67	22 April 2010	10 April 2010
Number 68	24 June 2010	8 June 2010
Number 69	26 August 2010	14 August 2010
Number 70	28 October 2010	16 August 2010
Number 71	6 January 2011	26 December 2010
Number 72	10 March 2011	1 March 2011

Eye Spy Intelligence Magazine

Name

Managing Editor Mark Birdsall

Overseas Corporate Affairs Deborah McDonald

USA Senior Editorial Analyst Kevin Coleman

Canadian Editor Lynn Hodgson

Associate Editors

David Hamer

Glenmore Trenear-Harvey

Michael Smith

Peter Jenkins

Senior Consultants

David Bickford

Nick Fielding

John Hughes-Wilson

Senior Investigative/Intelligence Consultants

Danny King

Jason Goldberg

Security Consultants

Peter Consterdine

Jim Shortt

Aran Dharmeratnam

News Associate

Donald Napier

Mark Birdsall
Managing Editor Eye Spy

Mark Birdsall has worked as an investigative journalist since 1980.

Deborah McDonald
Corporate Director of International Affairs

Senior IT and equipment specialist.

Kevin G Coleman, Ph.D.
Senior USA Editorial Analyst and Associate Editor

Kevin G. Coleman is a Kellogg School of Management Executive Scholar and a Certified Professional Consultant to Management. He is a Senior Fellow with the Technolytics Institute, an executive think-tank and consultancy and a strategic advisor for Intelomics, an intelligence technology provider. An author and visionary, he brings significant insight into the global technology environment of tomorrow. During his career he has consulted in more than a dozen countries. Working with the leaders of some of the world's largest and most prestigious companies, Dr. Coleman has assisted organisations in achieving breakthrough growth and performance by leveraging new technology. He has personally briefed executives from 15 of the 50 largest companies in the world and nearly 400 CEOs worldwide. He is a strategic advisor to multiple companies and holds several board positions, including a two year term on the board of the National Technology Transfer Center (NTTC), the organisation responsible for commercialisation of all government sponsored research. In addition, he has briefed both members of the House and the Senate on issues surrounding technology. Currently he serves on the Science & Technology Advisory Panel of Johns Hopkins University Applied Physics Lab, one of our nation's leading research institutions and he was recently appointed to the University of Pittsburgh Medical Center Limbach Entrepreneurial Center as a Strategic Advisor.

Lynn Hodgson
Canadian Editor

Lynn Hodgson is a brilliant military and espionage authority who resides in Canada. He is co-author with Alan Paul of a whole series of books detailing the famous Camp-X spy training school near Toronto - once used to train budding agents for their dangerous work in WWII. He is a meticulous researcher who has uncovered some remarkable facts about espionage techniques. The best-selling author of, 'Inside Camp-X', was a successful businessman for thirty-five years while working for a large American corporation. Among his achievements was the design and implementation of the first distributed, integrated computer system called CSS, early in the nineteen-seventies, which was to become the basis for most on-line computer systems used in business today. Later, he was the Director of Business Logistics while working for a subsidiary company in Quebec with



Pictured L-R: Patrick Weadon - Curator of the National Cryptologic Museum [NCM], Mark Birdsall - Editor Eye Spy, Retired Major General John E Morrison USAF.



Kevin Coleman also runs a popular special series in Eye Spy called 'Understanding Intelligence'



Lynn Hodgson is author of several important best-selling books on the Camp-X WWII "secret agent" training facility in Canada

a large project team under his supervision. He is a Director of the Scugog Historical Society, a volunteer at the Camp-X museum in Oshawa and Chair of the Scugog Shores Historical Museum, Director of the Kawartha Conservation Authority, Director of the Military Heritage of Durham Region and past Director of the Scugog Township Heritage Committee. Lynn has appeared in many documentaries including the hour long documentary called 'Family Secrets' which appeared on Global Television across Canada and 'The True Intrepid' which has been shown many times on History Television. On March 7th 2005, Lynn won the "Lifetime Achievement Award" for 2004. This award is issued by the Ontario Heritage Foundation.

David Hamer
Associate Editor

David Hamer was born in the United Kingdom and educated there and in the United States as a physical chemist but has spent the greater part of his career away from the sciences. His interests are broadly mathematical and include classical cryptology - the study of codes and ciphers - particularly the German Enigma and other WW2 cipher systems. He is a keen, though not very experienced, amateur astronomer and is, in addition, totally addicted to The Times (London) and Guardian crossword puzzles. He lectures extensively on the technological history of cryptology and is the author of a number of articles on Enigma and other cipher machines. David is associated with NSA's National Cryptologic Museum [NCM] in Fort Meade, MD as a member of the Executive Committee of the NCM Foundation, Vice-Chairman of the Acquisitions Committee and the Foundation's UK Liaison Officer. He is also an active member of the Crypto Simulation Group, a member of the Editorial Board of the journal Cryptologia and an Associate Editor of the UK-published Eye Spy magazine. In 2000 David was appointed Visiting Research Scholar by the Bletchley Park Trust, custodians of the cryptologic museum at Bletchley Park in the UK: in 2007 he was awarded the Freedom of Bletchley Park. Various career moves and appointments have resulted in a rather nomadic lifestyle. David has made his home in the United States since the mid-1960's. Several long-term assignments have resulted in periods of residence in England, France and Germany. His travels have also taken him to India, Malta, Nigeria, North Africa and the Middle-East, and most of the countries of western Europe. He saw military service with the Royal Air Force in an intelligence role. David is married to Joan, also a native of the U.K., who recently retired from her position as an officer with a major U.S. bank.



David Hamer is one of the world's leading researchers on code-making and breaking

Glenmore Trenear-Harvey
Associate Editor

Glenmore Trenear-Harvey is well known in the intelligence community and regularly provides comment for all mainstream media outlets on the subject. His knowledge of the clandestine world of the spy and his intelligence contacts are extensive. He heads Intel Research based in London and lectures across the globe. His involvement with the intelligence subject dates back to his days as a pilot with the Royal Air Force.



Mr Harvey provides frequent intelligence overviews for the media

Michael Smith
Associate Editor

Michael Smith writes on defence and security issues for the Sunday Times and New Statesman. He left school at 15 to join the British Army and after service with the Royal Artillery became a member of the army's Intelligence Corps monitoring terrorist and Soviet Bloc communications. Smith studied Arabic at the army's own specialised training unit, before working for three years in the Middle-East collecting intelligence on terrorists operating in Syria, Iraq and the Lebanon. He also took part in Britain's secret war against communist rebels in Oman, as part of a small unit providing intelligence for British special forces. Smith then spent four years in Europe, becoming a German interpreter and producing reports on the activities of the East German armed forces. He left the army in 1982 to join the BBC Monitoring Service, the British equivalent of the CIA's Foreign Broadcast Information Service, where he began his career in journalism. Smith left the BBC in 1990 to become a newspaper journalist. He wrote on eastern Europe for the Financial Times and the Sunday Times before joining the Daily Telegraph, where he was Defence Correspondent and covered a number of wars and international conflicts. He reported on the 1991 Gulf War and various conflicts in the Balkans - twice going into Kosovo under fire to meet up with the Kosovo Liberation Army during the 1999 war. More recently, he has reported the wars in Afghanistan and Iraq. He now writes on defence and security issues for the Sunday Times and New Statesman. He is an expert on special forces and intelligence with extremely good contacts inside Britain's intelligence and special forces community and a track record of breaking stories that have previously been kept top secret. This was graphically demonstrated with the so-called Downing Street Memos, which showed how President George W Bush and Tony Blair agreed to use military force to bring about regime change in Iraq in April 2002 - something that was illegal under international law - more than six months before votes in either Congress or the UN were deemed to have authorised the allied invasion. Smith is the author of a number of books on intelligence and special operations including *The Spying Game: The Secret History of British Espionage*, which revealed details of how MI6 and members of the British Special Boat Service were operating inside Basra throughout the 2003 war in Iraq. His other books include the UK number one bestseller *Station X: The Codebreakers of Bletchley Park*; *The Emperor's Codes: Bletchley Park and the Breaking of Japan's Secret Ciphers*; and *Foley: The Spy Who Saved 10,000 Jews*, which led to Israeli recognition of the former MI6 officer Frank Foley as Righteous Among Nations, the same award granted to Oskar Schindler and Raoul Wallenberg.

Peter Jenkins
Associate Editor

Peter Jenkins served with distinction for many years in the Royal Marine Commandos. He heads the ISS surveillance company - recognised as one of the world's leading training facilities. He is author of *Advanced Surveillance*, already regarded as the most authoritative book on all aspects of surveillance.



Michael Smith - a key writer for The Sunday Times



Peter Jenkins - leading authority on surveillance and bugging

David Bickford
Senior Consultant

David Bickford was asked to take over as Legal Director of MI5 and MI6 to sort out the problems in the Agencies particularly those left by the Bettaney and Peter Wright scandals. Starting in 1986 he was instrumental in putting the Intelligence Agencies on a legal footing, introducing oversight and opening relations with the media. Following this, he introduced ongoing legal advice into intelligence operations. For the first time intelligence was used to prosecute terrorists, resulting in a series of high line convictions. He opposed the then Government's insistence on blanket secrecy for intelligence work and was singled out by Sir Richard Scott in the Arms to Iraq Inquiry for his work in ending this practice. Before finishing his work in the Agencies, he introduced practices to control informants and further legal procedures to convert intelligence into evidence to enable the Agencies to counter international organised crime and money laundering. He was appointed CB for his work. He left the Agencies in 1995 to go to the United States. Working at Cleveland State and Case Western Universities he liaised with the US Government to develop forward thinking on the dangers of international terrorism and organised crime, appearing before the Senate Foreign Relations Committee and the White House Review of Aviation Security and lecturing extensively. He set up Bickford Associates in 1996 and advises Governments on countering international organised crime and terrorist money laundering. His experience and his views are continually sought on intelligence issues, in particular by Parliamentary Select Committees and most recently the Privy Council Review of the Anti Terrorism legislation. He regularly appears and is quoted in the media, currently discussing the issue of international co-operation to defeat terrorism. Prior to joining the Intelligence Agencies he was Legal Counsellor to the Foreign and Commonwealth Office specialising on defence, NATO, UN and international narcotics trafficking issues. He spent three years in Berlin during the Cold War as Legal Adviser to the British Military Government. In 2004 he wrote the best-selling book - *The Face of Tomorrow* - available from Eye Spy.



David Bickford (right) pictured with Mark Birdsall. David is former Legal Director and Board Member of both MI5 - the Security Service and MI6 - the Secret Intelligence Service

Nick Fielding
Associate Editor

Nick Fielding is a former senior investigative reporter at The Sunday Times in London where he specialised in covering stories on terrorism and intelligence issues. Former chief investigative reporter with Al-Jazeera, he previously he wrote for the Mail on Sunday and The Independent. He is the author of two books: *Masterminds of Terror*, written jointly with Yosri Fouda, is a detailed account of the planning and background of the 9/11 attacks on America. It contains the only interviews ever conducted with the main organisers of the attack, Khalid Sheikh Mohammed and Ramzi Binalshibh. He also wrote *Defending the Realm*, which examines the way in which the British security services have responded to the new terrorist threat. Nick is currently working on a number of media projects in television and print. He is regarded as one of the world's leading investigative journalists by his fellow professionals.



Nick Fielding - one of the world's leading investigative journalists

John Hughes-Wilson
Associate Editor

John Hughes-Wilson is a full time author and broadcaster specialising in military-historical and intelligence matters. He has commented widely on military and intelligence subjects. In addition to being an Associate Fellow of RUSI (Royal United Services Institute) and member of the RUSI Journal's Advisory Board, John is also an Archives Bi-Fellow of Churchill College Cambridge. In addition, he is a specialist consultant to the UN, EU, MoD, universities, and businesses. His work's include: Puppets Masters: The Secret History of Intelligence (Weidenfeld & Nicolson 2004), Military Intelligence Blunders, 1999 [new edition, 2004], Blindfold and Alone (with Cathryn Corns), 2001 and Editor, with international experts, of Nuclear Strategy for the 21st Century 1996. John Hughes-Wilson retired in 1994 as a Colonel on NATO's International Political Staff [Brussels]. His military career also included posts: Head of Policy Section and Senior British Intelligence Officer, SHAPE. [Mons] and Intelligence, Counter Terrorism, Special Forces. UK/ NATO appointments, Command and Staff. He is author of the widely acclaimed intelligence book - The Puppets Masters and A Brief History of the Cold War: The Hidden Truth About How Close We Came to Nuclear - both available from Eye Spy.



Colonel John Hughes-Wilson delivers a lecture to members of the Royal United Services Institute (RUSI) in London

Daniel P King
Security Consultant/Intelligence Analyst

Now operating his own security company, Mr King is a retired New York City Police Department Detective from the Intelligence Division who was a senior member of the Terrorist Incident Protection Unit for Operation Hercules, the Republican National Convention Development Project, Liaison Officer to the United Nations and the Dignitary Protection Unit. Mr King was the instructor for the Specialized Protection Training Course given to members of the NYPD, as well as other law enforcement agencies from City, State, and Federal levels, including the military and private sector in dignitary protection. Previously, he worked in the NYPD's Organized Crime Control Bureau- Narcotics Division and was the Police Academy Firearms and Tactics Section firearms instructor. He was a member of the United States Navy and was a Master at Arms responsible for port security, ship boarding, naval air station security, criminal investigations, intelligence gathering, and firearms.



Danny King former NYPD Intelligence Division and an experienced anti-terrorist consultant

Jason Goldberg
Security Consultant/Intelligence Analyst

Currently a security consultant with DefenderTech of the USA, Mr Goldberg is a retired Senior Detective from the New York City Police Department Intelligence Division holding positions in the Dignitary Protection Unit and the Terrorist Incident Prevention Unit. Previously, he worked in the Elite Special Services Unit in charge of major investigations using deep undercover officers to infiltrate domestic terrorists and anarchist groups. He also worked in the Threat Assessment Unit making security recommendations

and implementing counter measures, as well as in the Operations Response Unit, and as an undercover officer within the Organized Crime Control Bureau. Detective Goldberg has worked as a member of the Presidential Counter Surveillance Team and has been featured in the New York Times and local and national news for his work.

Peter Consterdine
Security Consultant

Peter is a 7th Dan Black Belt in Karate and a former Great Britain and England Karate International. With over 36 continuous years of martial arts training behind him, Peter has made self defence a lifetime study. As a professional Bodyguard and Operations and Training Director of his own specialist Risk Management and Security Company (Chase Consultants Limited), Peter works around the world on Close Protection operations. His book 'The Modern Bodyguard' (available from Eye Spy) has become the seminal work on Close Protection. His book 'Fit To Fight', deals exclusively with fitness and high intensity training for combat and has become the essential training manual for all those who are engaged in combat situations. In the UK, Peter has acted as consultant and instructor to some 12 UK police forces (including firearms units), the Home Office - National Police Training (NPT), HM Prison Service (Control & Restraint) HQ, numerous magistrates courts, other Government agencies and numerous commercial organisations. Throughout 2001, Peter was one of only three civilian contributors to the new NPT 'Personal Safety Manual' (Defensive Tactics), which will be in place with all UK police forces some time in 2002. Peter's books and videos have become standard training material for many police training departments. Through his writings, articles and teaching, Peter has become recognised as a world authority on his subjects.



Jason Goldberg - at the scene of 9/11 within minutes of the terrorist attack

USEFUL INFORMATION

Eye Spy Contact Addresses

UK OFFICE: P O Box 10, Skipton, North Yorkshire, BD23 5US
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To contact any of our consultants, please send an e-mail to: eyespymedia@eyespymag.com
Please state the nature of your enquiry. Similarly, you can call any of the numbers featured above, or write to the UK or USA office

Office Hours:

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7.00am 4.00pm EST USA

EDITOR'S NOTE

Don't forget to check out 'About Eye Spy' PDF for full details of Eye Spy's editorial content. Also sample a few hi-res spreads taken directly from a number of previous issues in our 'Bonus Pages' Hi-Res PDF



EYE SPY INTELLIGENCE MAGAZINE

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